

Three Ways to Build Belonging

Strengthen Employee Listening

Employees feel cared for when they feel heard.

Provide channels for feedback and build a culture where feedback is accepted and welcome.

Connect the Work to the Mission

Employees feel a deeper sense of belonging when they can see how their work makes a difference.

Help them see how their efforts benefit customers and move the organization forward.

Show Them a Bright Future

Employees feel a deeper sense of belonging when they can see how their work makes a difference.

Give them a reason to believe and a clear path for them to succeed.