

Empowering the Deskless Workforce

What are Deskless Workers?



Deskless workers are the backbone of many industries, yet their unique challenges are often overlooked. These mobile employees, who don't primarily work at a desk, play a vital role in customer interaction, innovation, and operational efficiency.

Key Challenges Faced by Deskless Workers



Limited technology access



Communication barriers



Lack of training opportunities



Physical and safety hazards



Work-life balance struggles

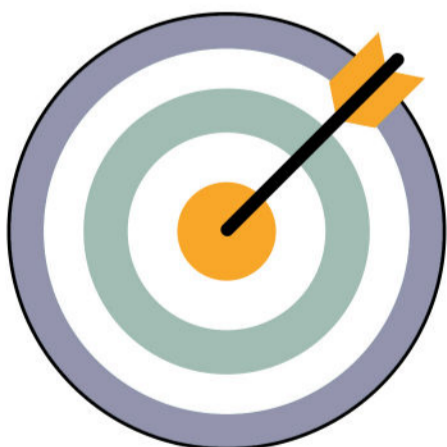


Feeling disconnected from company culture



Limited recognition and advancement opportunities

Strategies to Enhance the Deskless Employee Experience



- Implement mobile-friendly technology solutions
- Utilize effective communication channels
- Offer flexible training options
- Prioritize safety protocols and training
- Foster a culture of work-life balance
- Nurture a sense of belonging and inclusion
- Empower managers to support and advocate for deskless workers
- Provide opportunities for feedback and involvement in decision-making

The Power of Employee Listening



Uncover valuable insights for innovation and improvement



Enhance operational efficiency and customer satisfaction



Boost employee engagement, retention, and productivity



Strengthen company culture and foster a sense of belonging